

ASSOCIATE MEMBERSHIP 2023-2024

COMMUNITY HOUSING INDUSTRY
ASSOCIATION (CHIA)



Community Housing
INDUSTRY ASSOCIATION

Who we represent

The Community Housing Industry Association (CHIA) is the peak industry body for the Australian community housing industry, supporting CHOs and advocating for social and affordable housing policy & programs.



CHIA represents 162 full members (MAY 2023)



CHIA represents and advocates for the community housing sector at a national level on behalf of our full members, who manage assets of over \$15 billion and a portfolio of more than 122,000 social and affordable housing tenancies (JUNE 2021)



CHOs are not-for-profit organisations that re-invest any surplus revenue into new housing, better services or improving our properties – not into dividends for shareholders or executive bonuses.



CHOs own over 40,000 dwellings (JUNE 2021)



CHOs bring commercial disciplines to the provision of social housing. They are innovative, entrepreneurial and, unlike private landlords, they're strongly regulated to protect tenants, to safeguard public funds and to ensure they remain solvent.

OUR MEMBERS PRIORITIES

In our most recent survey, our members indicated that CHIA should focus its efforts on

- ▶ Being a 'national voice' that represents all community housing organisations.
- ▶ Additional investment in social and affordable housing
- ▶ National policy and funding issues
- ▶ Lobbying Federal Government on key issues, e.g. housing as economic infrastructure and developing more community housing
- ▶ Promoting and marketing the community housing brand and sector capability
- ▶ Leading a national industry development plan for growth
- ▶ National Industry quality standards
- ▶ Communities of practice' to discuss shared issues
- ▶ Regular member bulletins.

Leading the Australian community-based affordable housing industry

CHIA BOARD OF DIRECTORS

CHIA's board is made up of member CEOs and senior management from the national sector. Their diverse and qualified expertise is invaluable in ensuring CHIA remains a strong and united voice for providers whilst representing all states and territories.



CHAIR | CHRIS SMITH
CEO FOUNDATION HOUSING (WA)



DEPUTY CHAIR | REBECCA OELKERS
CEO BRISBANE HOUSING COMPANY LTD (BHCL)



WENDY HAYHURST | CEO

Wendy was appointed as CEO in March 2019 and has a wealth of experience in the housing sector. Previously she led CHIA NSW – the state peak - for four years and has spent almost her entire career in social and affordable housing.



JOANNA FORMAN | BUSINESS MANAGER

Jo has worked for CHIA since September 2019. An experienced communications, fundraising and administration all rounder and the point of contact for membership enquiries.

REPRESENTING THE SECTOR ON THE NATIONAL STAGE

- ▶ Represents the sector to policy makers and key decision makers in the Federal Government and its agencies
- ▶ Is the voice of the sector through traditional and social media nationally and locally through its relationship with the state and territories peaks network
- ▶ Forges relationships with other housing and industry peaks, academia, the finance sector and business to collaborate on initiatives to increase social and affordable housing
- ▶ Provides informed policy, resources and advocacy when needed including as a rapid response (e.g. COVID-19, bushfire crisis)
- ▶ [Lobbies the Commonwealth with evidence based proposals and submissions on key issues](#)

WORKING TOGETHER FOR GROWTH

CHIA works collaboratively with other state and national organisations to address the national housing shortage, for example as a founding member of NAHA

(NATIONAL AFFORDABLE HOUSING ALLIANCE)

 @CHIA_News

PROJECTS, SUBMISSIONS AND RESEARCH

▶ Ground breaking ESG reporting framework

CHIA gathered a consortium of private and public sector partners to develop this framework. Aside from the UK, Australia is the first country to develop such a framework. This project was launched in March 2023 with the Housing Minister the Hon. Julie Collins MP and is available on [CHIA's website](#).



L-R Wendy Hayhurst (CEO, CHIA), The Hon. Julie Collins MP, Debby Blakey, (CEO, HESTA)

▶ Submissions

Throughout 2022-2023 there has been a steady stream of submissions to Government inquiries. All these and others have given CHIA and its members an opportunity to both influence the policy agenda and raise the sector's profile. All submissions can be found on our website [here](#).

▶ Essential research

Commissioning and coordinating research that supports the increase in supply of housing, including:

- Cost of Inaction: the urgent case for social and affordable housing investment;
- Social and Green Benefits Calculator. Together with partners Swinburne University of Technology, Simetrica-Jacobs and the Australian Social Value Bank CHIA has developed a tool that enables social and affordable housing project proposals to estimate these project-specific, wider social and economic benefits, and in turn strengthen the business case for new developments.
- Quantifying Australia's unmet housing need: Led by City Futures Research Centre, this work provides a national and regional snapshot, as well as an interactive dashboard which provides a detailed breakdown of households with unmet need.

▶ Media

As the peak body and voice for the sector, CHIA and CEO Wendy Hayhurst regularly provide expert commentary in the national media (examples [here](#).)



▶ Housing Reform

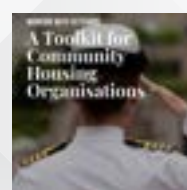
Founding member of the National Affordable Housing Alliance (NAHA) and CHIA advocates with other national peaks including National Shelter and the National Aboriginal and Torres Strait Islander Housing Association (NATSIHA).

▶ Networks

- **Chairs Leadership Network:** A network bringing together the Chairs and NEDs of CHOs on a regular basis.
- **Social Enterprise Real Estate Network:** CHIA is in the process of establishing this network for its members who operate a social enterprise real estate agency
- **Community Housing Disability Network:** CHIA has established this network for its members and other stakeholders to improve housing options for people with disability.

▶ National Standards and Toolkit

- Developed for Veterans (in partnership with the Dept of Veterans Affairs)
- Developed for CHOs working with tenants who are at risk of Domestic and Family Violence.



We support our members to achieve their objectives

ASSOCIATE MEMBER SERVICES & BENEFITS

- ▶ **Monthly eNews** covering the sector - [subscribe here](#)
- ▶ **Discounted entry** to events
- ▶ **Posting of job vacancies** in eNews and on the CHIA website & social media
You can also engage with CHIA at @CHIA_News (Twitter) and LinkedIn.
- ▶ **Sector-specific information**, reports, and publications
- ▶ **High quality submissions** to Federal consultations

Become more involved in CHIA's work through sponsoring projects, presenting at our events and participating in consultative forums. If you wish to make a financial contribution outside of any membership, you can **become a 'Supporter'** and you or your organisation will be acknowledged through our channels. **CHIA has DGR status** so any donations to its work or a specific project may also be tax deductible.

As an associate member or supporter of CHIA, you can also **display a badge on your company website** and email signature and a hyperlink to the [CHIA website](#).



MEMBER RESOURCES

CHIA members have access to a member directory on the [CHIA website](#). Here you can upload your logo, contact details and photos of specific developments. Members also have access to member only content and resources, including all CEO bulletins.



THE AFFORDABLE HOUSING & INVESTMENT SUMMIT (AHSI)

In 2022 CHIA partnered with Avertedge to produce AHSI in Melbourne. As part of our agreement CHIA received a donation for its work around the event and 100% of this was utilised for its advocacy work. CHIA thanks all members and stakeholders who attended the event and we look forward to collaborating with you and Avertedge on the next AHSI. CHIA members receive a member discount for this event throughout the onsale period.

